

Date printed: 01/05/2021

# **Baileys Fertilisers**

A.K.C Pty Ltd

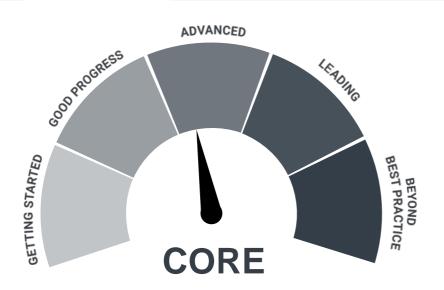
**Website** www.baileysfertiliser.com.au

Primary Industry Sector Agriculture and nurseries Packaging Supply Chain Position Manufacturer

ABN

30 008 747 911

## DASHBOARD



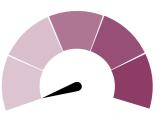




LEADERSHIP



OUTCOMES



**OPERATIONS** 

## **SUMMARY**

For the 2021 APCO Annual Report, *A.K.C Pty Ltd* has achie ved Level 3 (Advanced) for the core criteria. All seven core criteria were answered and six out of six recommended criteria were answered. In addition, *A.K.C Pty Ltd* has either achie ved or put in place five out of ten relevant packaging sustain ability targets, and is publicly reporting progress against zer o of these targets.

## **INDICATORS**

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

CORE: All core criteria.

**RECOMMENDED:** All answered recommended criteria. **TOTAL:** Sum of all core and answered recommended criteria.

**LEADERSHIP:** All criteria that defines leadership on packaging sustainability.

**OUTCOMES:** All criteria that lead to direct improvement in packaging sustainability.

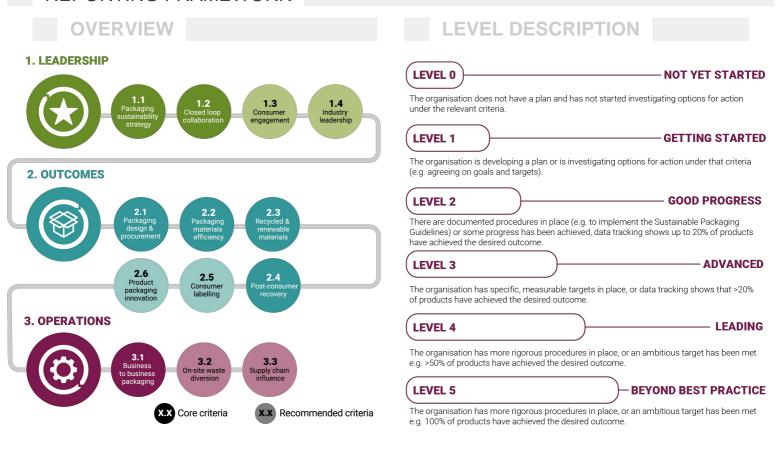
**OPERATIONS:** All criteria related to business operations for improving packaging sustainability.





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## REPORTING FRAMEWORK



## ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criter ia that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operation s. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- Core criteria are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram ab ove illustrates the key differences between performance levels. Please see www.packagingcovenant.org.au for more information.

### **ABOUT APCO**

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill re duction activities and circular economy projects. APCO Annual Reports are a key Membership obligation, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies A PCO with valuable data and information to identify industry trends and advancements.





A.K.C Pty Ltd

### **TARGETS**

Do you have specific targets to review new products against the SPGs or equivalent?

Review all new packaging using FM7.161 'Packaging Development & Review Form' which takes into consideration the SPGs.

Do you have specific targets to review existing products against the SPGs or equivalent?

Review all existing packaging using FM7.161 'Packaging Development & Review Form' which takes into consideration the SPGs – inline with Baileys Packaging Sustainability Review Schedule.

Do you have specific targets to reduce (optimise) the quantity of material used in packaging?

None provided.

Do you have specific targets to improve recoverability of packaging (e.g. reuse, recycling, recoverability)?

100% of Baileys packaging in Australia reusable, recyclable or compostable by 2025.

Do you have specific targets to use sustainable (e.g. renewable and recyclable) materials in packaging?

30% average recycled content across all packaging by 2025.

Do you have specific targets to include on-pack labelling for disposal or recovery?

100% of Baileys packaging display the ARL by 2025

Do you have specific targets to reduce on-site waste sent to landfill?

None provided.

Do you have specific targets to improve packaging sustainability through procurement processes?

None provided.

Do you have specific targets to engage in closed loop collaboration(s) with stakeholders?

None provided.





A.K.C Ptv Ltd

### **TARGETS**

Do you have specific targets to reduce (optimise) business-to-business packaging?

None provided.

### COMMITMENTS

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY (core)

### 5. Beyond best practice

Your organisation is committed to: Publicly reporting progress towards packaging sustainability.

Criteria 1.2 CLOSED-LOOP COLLABORATION (core)

## 3. Advanced

**Your organisation is committed to:** Ensuring that rigorous processes are implemented to collect data for the purpos es of monitoring the performance of the closed loop collaboration.

Criteria 1.3 CONSUMER ENGAGEMENT (recommended)

### 4. Leading

Your organisation is committed to engaging consumers about packaging sustainability by: (1) Including packaging information on your website or other publications. (2) Applying on-pack claims or labels. (3) Designing packaging to reduce the impacts of consumption. (4) Running a marketing campaign.

Criteria 1.4 INDUSTRY LEADERSHIP (recommended)

### 1. Getting started

**Your organisation is committed to:** (1) Investigating collaborative or industry leadership actions to improve packagin g sustainability.





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### COMMITMENTS

Criteria 2.1 PACKAGING DESIGN & PROCUREMENT (core)

#### 3. Advanced

**Your organisation is committed to:** Reviewing at least 20% of packaging with reference to the Sustainable Packagin g Guidelines (SPG) or equivalent.

Criteria 2.2 PACKAGING MATERIALS EFFICIENCY (core)

## 2. Good progress

**Your organisation is committed to:** Reducing packaging weight or optimising packaging material efficiency in up to 2 0% of products.

Criteria 2.3 RECYCLED & RENEWABLE MATERIALS (core)

### 2. Good progress

Your organisation is committed to: Incorporating or optimising recycled and/or renewable content in up to 20% of products.

Criteria 2.4 POST-CONSUMER RECOVERY (core)

### 3. Advanced

**Your organisation is committed to:** Having more than 20% of primary packaging be recoverable through existing po st-consumer recovery systems.

Criteria 2.5 CONSUMER LABELLING (recommended)

#### 3. Advanced

Your organisation is committed to: Labelling more than 20% of products with disposal or recovery information.

Criteria 2.6 PRODUCT-PACKAGING INNOVATION (recommended)

### 1. Getting started

Your organisation is committed to: Investigating opportunities to change the design or delivery of at least one product to improve packaging sustainability.





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## COMMITMENTS

Criteria 3.1 BUSINESS-TO-BUSINESS PACKAGING (core)

### 1. Getting started

**Your organisation is committed to:** Developing a plan or investigating opportunities to reduce the amount of single-u se business-to-business (B2B) packaging used internally or sent to customers.

Criteria 3.2 ON-SITE WASTE DIVERSION (recommended)

### 1. Getting started

**Your organisation is committed to:** Investigating opportunities to divert solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

Criteria 3.3 SUPPLY CHAIN INFLUENCE (recommended)

### 1. Getting started

Your organisation is committed to engaging its supply chain about packaging sustainability by: (1) Communic ating goals and guidelines.

## SIGN OFF

Genevieve Bailey
General Manager
Saturday, 1 May 2021

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