

BAILEYS WELCOMES NEW MANAGEMENT TEAM AS KIM BAILEY RETIRES

3/7/17

After 46 years at the helm, Kim Bailey is handing over the wheel to the next generation, stepping down as Managing Director of Baileys Fertilisers on the 1st July 2017.

As with his father & grandfather before him, Kim will be stepping back to enjoy a well-earned retirement, allowing the fourth generation to carry on the family tradition & continue to grow the business.

From its inception in 1926, Baileys has carved out a significant name and reputation in the horticulture & turf industries, both at a domestic and commercial level. Kim has been the driving force behind the now well-known range of premium fertilisers, potting mixes and soil conditioners. The Baileys name is synonymous with quality and service, a reputation Kim is confident will continue without pause after a well-considered and implemented succession plan.



Kim has had a long history of active service in both the industry and the community including:

- Past Chairman of the Turf & Landscape Industry Association W.A.
- Member of the Fertiliser Action Plan Group responsible for the control of phosphate content in fertilisers in W.A.
- Past President of the Australian Fertiliser Services Association W.A. and presently a Director of the national association.
- Past Deputy President & long term resident of the City of Rockingham.
- Past Deputy Chairman of Challenger TAFE Fremantle.
- Active member of the Family Business Association of W.A.

His experience, character, wealth of knowledge and attention to service are legendary throughout the W.A. industry and broader community.

Kim's personal interests include a love of sport, particularly footy. He is a Harbour Master and founding member of The Fremantle Football Club and has a keen interest in Turf Racing, having owned, bred and trained racehorses. Kim has been a member of the W.A. Turf Club for over 55 years. He now looks forward to enjoying these hobbies, spending time with family, sampling a lot of red wine and many new endeavours.

As Chairman of the Board, Kim will undoubtedly keep a weather eye on the team, which consists of Gen Bailey (Co-General Manager), James Bailey (Co-General Manager), Richard Bailey (Operational Manager) and their highly trained Managers and staff.



Kim passes on his thanks and appreciation to all long standing and present staff members, customers, suppliers and industry peers.