



Signatory Name: AKC Pty LTD TA Bailey's Fertilisers

The question numbers in this report refer to the numbers in the report template. Not all questions are displayed in this report.

Status: Complete

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

5. Industry sector (please select 1 only):

- Brand Owner / Wholesaler / Retailer
- Packaging Manufacturer
- Waste Management
- Other - Commercial Organisation
- Community Group
- Industry Association
- Government
- Raw Material Supplier
- Other:

6. Industry type (please select 1 only):

- Food & Beverage
- Pharmaceutical / Personal Care / Medical
- Hardware
- Homewares
- Communications / Electronics
- Clothing / Footwear / Fashion
- Chemicals / Agriculture
- Fuel
- Large Retailer
- Tobacco
- Shipping Company
- Airline
- Other:

7. Please indicate your organisation's reporting period:

- Financial Year: 1 July 2014 – 30 June 2015
- Calendar Year: 1 January 2015 – 31 December 2015

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

9. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent?

Yes No

Provide details of policies and procedures

As an ISO 9001 Quality Assured company we have Standard Operating Procedures outlining the policies and procedures which govern the company.

Standard Operating Procedure 10.02 Environmental Procedures - Australian Packaging Covenant Procedures, documents the objectives and structure of our APC committee and references our:

- Australian Packaging Covenant Action Plan March 2013 - March 2016
- Sustainable Packaging Guidelines Packaging Review

10. Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

11. Have any new types of packaging been introduced during the reporting period?

Yes No

12. If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting

%

13. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Schedule and conduct committee meetings 3 times a year. Review and report on action plan progress and goals. Review Membership of steering committee in first meeting of each calendar year.	Of the 3 scheduled meetings, 1 took place. Discussed products scheduled for review for 2015 and progress on action plan targets. Membership of the steering committee was reviewed and no changes required.

2.	100% Existing product range evaluated (as per packaging review schedule) by end of the action plan Dec 2015.	<p>All packaging types scheduled for review in 2015 were reviewed.</p> <p>IBC's Scheduled for review in Jan - Jun 2015. No further improvements identified as these containers come to Baileys storing product that we use in manufacturing, then are re-used to send out product to customers or are recycled until the end of their life span at Baileys, then striped and metal is sent to scrap.</p> <p>Cardboard Boxes for Plant Pills, Tubs and 1lt Liquids scheduled for review in Jun - Dec 15. Made from recycled cardboard. Have not been ordered in since prior to 2012 as these products aren't sold in high volumes. Product maximised the amount of recycled materials, were purchased from a local responsible supplier. No other improvements have been identified for when these comes up for reorder.</p> <p>LDPE 4 - Plastic Bags. These were not scheduled for review this year however we continue to add the Plastics Logo and recycling advice to all products that come up for re-order in 2015 and had not previously been updated. These were Blood and Bone 40kg, 3.1.1. Plus 10kg, Brilliance 10kg, Brilliance Granulated 20kg. An action for 2017 which we began to investigate in 2015 was the possibility of supplying collection boxes for all our LDPE Bags at selected retailers in WA, this will be added to the new action plan and is in initial conceptual stages.</p>
3.	100% of all new packaging to be evaluated against Baileys Sustainable Packaging Guideline Review sheet as set out in SOP.	No new packaging types introduced at Baileys in 2015.

14. Describe any constraints or opportunities that affected performance under this KPI

Even when taking into consideration product life cycle of the packaging types that were scheduled for review this year, we found there was no room for practical improvement.

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

Rating

Rating Comments http://bit.ly/1gZAxzT. To improve in this area, you may want to consider educating marketers and decision-makers within your organisation about the importance of packaging sustainability using the Sustainable Packaging Toolkit, available here: <http://bit.ly/1dFhXbE>."/>

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

15. Do you have on-site recovery systems for recycling used packaging?

- Yes at all facilities/ sites
- Yes at some, but not all facilities/ sites
- No

16. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Hold segment on recycling at Baileys during yearly staff training day.	We did not hold a staff training day in 2015. However recycling and warehouse cleanliness was address in our May toolbox meeting. ?Signage was enlarged and added to, ensuring correct use of different recycling bins. All new staff are trained on our different packaging recovery collection points for LDPE bags, shrink wrap and plastic tape, woven polypropylene bags and cardboard during their induction.

17. Describe any constraints or opportunities that affected performance under this KPI

Difficult to track and measure the total waste generated and recycled for all packaging types as we have our recycling collected now instead of dropped off. Need to develop a new procedure for this internally.

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

Rating 3

Rating Comments Well done on training new staff on your recycling systems. You are encourage to develop the process for recording data around waste volumes and proportioned recycled, as this will enable you to track trends in recycling rates year on year, to better inform improvements, or future target setting.

KPI 4: Signatories implement formal policy of buying products made from recycled packaging.

18. Does your company have a formal policy of buying products made from recycled packaging?

- Yes
- No

Provide details of policies and procedures (including names of policies/ procedures)

Standard Operating Procedure 10.02 - Attachment - Buy Recycled Policy and Checklist

?Policy applies to the purchasing of packaging materials. Baileys purchase products and materials with recycled content wherever deemed practicable, environmentally beneficial and without compromising product quality.

19. Is this policy actively used?

- Yes
- No

20. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	No targets set for reporting period	No outcomes achieved in this reporting period

21. Describe any constraints or opportunities that affected performance under this KPI

Without setting new targets in our action plan for this KPI no actions have been achieved. Our primary packaging must predominantly be made from virgin material to ensure shelf life and product quality. Our action plan expires in 2016 and will be updated to include targets around procuring a broader range of recycled materials, such as stationary, cleaning supplies etc.

Goal 2: Recycling

KPI 4: Signatories implement formal policy of buying packaging made from recycled products.

Rating

3

Rating Comments

Well done on having a policy in place to assist in the case for purchasing products made from recycled packaging. Going forward your performance in this KPI could be improved by reference to qualitative and quantitative outcomes of policies and procedures implemented. You might consider having a look at the Buy Recycled Policy guide here: <http://bit.ly/1FNwe5N> and sustainable procurement series on the APC website <http://bit.ly/1GZw1ht> for developing your next action plan.

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

22. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

Yes

No

Provide details of policies and procedures (including names of policies/ procedures)

Standard Operating Procedure 10.02 Environmental Procedures - Australian Packaging Covenant Procedures and Attachment Sustainable Packaging Guidelines Packaging Review.

?It is a criteria of our SPG Packaging Guidelines to use materials from responsible suppliers. Purchasing from companies that have a commitment to environmental sustainability and documented environmental management systems.

23. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Consult and audit packaging suppliers in line with packaging review schedule.	<p>Visy, our suppliers of cardboard boxes as primary packaging and secondary packaging, were due for review in 2015. However we haven't purchased from them in some time - prior to 2012. We plan to in 2016 and will review them at this more appropriate time. We know that Visy are signatories of the APC and are committed to sustainable practises, supplying various forms of recycled packaging.</p> <p>?We continue to work closely with our major supplier, Pope packaging. Meeting with our sales representative monthly or bi-monthly. As previously mentioned, all LPDE lines that came up for re-order in 2015 had the plastic code added to the artwork with the recycling advice. We also reviewed the size of each bag to minimise void space and reduce unnecessary plastic, but no reductions identified this year.</p>

24. Describe any constraints or opportunities that affected performance under this KPI

Limited ability to improve packaging design beyond what we are currently actioning. Primary and Secondary packaging is kept to a minimum. Further research into how we could set new targets for this KPI is required in our new action plan.

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

Rating

3

Rating Comments

It is clear that policies have been implemented effectively and collaboration with suppliers is taking place. As a way to improve engagement with suppliers to ensure SPG requirements are considered in packaging and product requirements, consider including relevant criteria into tender requirements or contracts, so that suppliers can be held accountable for improving packaging design and recycling.

KPI 7: % signatories showing other Product Stewardship outcomes.

25. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	No targets set for this reporting period	No outcomes achieved in this reporting period

26. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

Yes No

If yes, please give examples of other product stewardship outcomes

We supported through product and sponsorship the local program; The Forever Project, an organisation dedicated to inspiring and empowering communities to work towards a sustainable future by developing and implementation innovative educational events and project.

?We continue to participate in the Drum Muster Program, the national collection and recycling of eligible chemical containers under 1000L. The drum muster symbol has now been added to all containers in our product range that are eligible for collection.

We are EcoHort™ accredited, an independently audited, Environmental Management System (EMS) for the Australian nursery industry. Developed by the industry and recognised by all levels of government, EcoHort™ is the industry's preferred tool for assessing and managing environmental risk.

We are a Fertcare Accredited Organisation. The product stewardship program, Fertcare, is a national training and accreditation program run by the Fertiliser Industry Federation of Australia (FIFA) in conjunction with the Australian Fertiliser Services Association (AFSA). It plays a major role in safeguarding our environment by setting standards for fertiliser storage, handling and use and aims to promote productivity whilst protecting the environment. Accreditation is a clearly visible sign of excellence in environmental management and was initiated at Baileys in 2007, with continual training of new staff happening every year.

27. Describe any constraints or opportunities that affected performance under this KPI

No practical targets set for reporting period. This needs to be addressed now as our action plan is up for renewal.

Goal 3: Product Stewardship

KPI 7: % signatories showing other Product Stewardship outcomes.

Rating

3

Rating Comments

Well done, you have referenced many positive stewardship activities. As part of this KPI and setting future targets for those activities achievements described at q26, and you may wish to consider undertaking other stewardship activities or community involvement and incorporating these activities in targets and action plans for future periods, a useful source can be found here: <http://bit.ly/1gZAxzT>.

KPI 8: Reductions in packaging items in the litter stream.

28. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Add plastics ID code and recycling advice to all new packaging and any existing packaging as it comes up for re-order.	100% of LPDE bags that came up for re-order in 2015 and hadn't previously were adjusted. These were Blood and Bone 40kg, 3.1.1. Plus 10kg, Brilliance 10kg, Brilliance Granulated 20kg. The majority of our range now has this, other than any slower moving lines that were not reordered between 2012 - 2015. Research also began in 2015 into the supply and pickup of 'drop-off' boxes for recovery of our LDPE bags at selected retailers in WA.

29. Describe any constraints or opportunities that affected performance under this KPI

New targets for this KPI now required.

Goal 3: Product Stewardship

KPI 8: Reductions in packaging items in the litter stream.

Rating

3

Rating Comments

Well done on raising customer awareness to recycle your products. As part of this KPI and setting future targets you may wish to consider participation in national events such as Business Clean Up Day, litter pick ups on your site or participating in a community clean up.

Your Experiences

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

30. Key achievements or good news stories

Recycling symbol and advise has been added to the majority of our LPDE bags now - everything that came up for reorder between 2012 - 2015.
Initial research and planning for the implementation of 'drop-off' boxes at selected retailers across the state is an exciting project for us.

31. Areas of difficulties in making progress against your plan, Covenant goals or KPIs

Allocation of time and resources has been a challenge.
?Our action plan in now completed and new up to date measurable goals need to be set.

Summary of ratings:

KPI	2016 Rating (0-5)	2015 comparison	2014 comparison	2013 comparison	2012 comparison
KPI 1	4	4	5	2	4
KPI 3	3	3	4	3	3
KPI 4	3	3	3	2	3
KPI 6	3	3	3	2	3
KPI 7	3	3	2	3	3
KPI 8	3	3	3	1	2
Average rating for this signatory	3.2	3.2	3.3	2.2	3.0
<i>Average rating across all signatories</i>	3.2	3.0	2.8	2.9	2.8

This was a well-prepared report that met the requirements for all KPIs and demonstrated your commitment to packaging sustainability. As you have indicated that you are in the process of setting your goals, ensure that they are aligned with SMART principles. A resource to help you is available here: <http://bit.ly/1gZAxzT>. To improve your score further, you may also find it valuable to consider contacting the APC for information on ways to go beyond the basics and work with your peers on achieving improvements in packaging design, sustainability, recycling, and litter reduction.